



Fighting Childhood Obesity – One Pound at a Time!
Building On Natural Ability

Finish Together Westchase Fun Run

MARCH 20, 2010

SPONSORSHIP PACKAGE



Fighting Childhood Obesity – One Pound at a Time!

Building **O**n **N**atural **A**bility

Dear Community Partner,

We are excited to introduce you to the B.O.N.A. Foundation as well as tell you about our upcoming Westchase Fun Run. The B.O.N.A. Foundation is a non-profit organization that facilitates various types of fitness and nutritional opportunities for the optimization of health and physical goals of underprivileged and overweight children. Our mission is to provide an opportunity for 100 young people throughout the United States to improve their health and self esteem through weight loss, regardless of previous family background, race or gender. It is our purpose to fund, educate, and demonstrate programs that will allow these students to lower their Body Mass Index (BMI) below 22, while fostering positive growth in social behaviors and attitudes. The purpose of BONA Foundation is to fund two types of scholarships:

A) *I'm-ready-for-a-change Scholarship* which is for clinically obese, financially challenged children ages 12-17. Our program will fund workout, nutrition, and counseling programs for one year.

B) *Each-one-teach-one Scholarship* which is for college juniors and seniors majoring or minoring in nutrition or a related field. Students will be required to do a case study on results of the "*I'm ready for a change scholarship*".

This spring our new foundation is hosting its first annual Fun Run. We expect 300 runners and dozens of community partners to participate. We would greatly appreciate help at any sponsorship level. Please review the following page for the various needs and sponsorship levels. We thank you ahead of time for your commitment and participation in the mission of our foundation and this amazing event.

Thank You,

Keith Tobias
Founder



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Sponsorship Needs

Corporate Sponsors

- To cover and expose the current and future dangers of childhood obesity.

Individual and Small Business Sponsors

- To sponsor groups of 10 kids

Friendship Sponsors

- To sponsor High School mentor runners

Sponsor/ Business Name: _____

Address: _____ City: _____ Zip: _____

Email: _____ Website: _____

SPONSORSHIP LEVEL

Corporate Sponsor (check one) \$500 _____ \$1000 _____ Other _____

Individual/ Small Business Sponsor: \$250= sponsor 10 Kids at \$25 each

Friendship Sponsorship: \$25 each x _____ = total _____

Total Amount: _____

Please detach bottom portion of form and return to:

BONA Foundation Fun Run

10640 Westheimer Road

Houston, Texas 77042